

*Drives sales excellence by harnessing strategic market insights, effective product positioning, and customer service excellence.*

**Pet Product Knowledge | Brand Positioning | Pet Nutrition, Health, & Lifestyle Management | Customer Experience Enhancement**

- **Pet Nutrition Management:** Successfully transitioned a senior dog to a health-improving diet, resulting in vitality beyond typical age benchmarks. Managed weekly preparation of vegan soups for pets, ensuring health and diversity in their diet.
- **Sales Enablement & Growth:** Achieved a 120% revenue increase within 2 years at Princess Hotel by spearheading a shift from passive to active selling, identifying key target markets, forging partnerships, and meeting the diverse demands of the industry.
- **Customer Support & Knowledge Building:** Maintained open communication with pet owners, emphasizing frequent checks on animal health and care methods post-product usage.

Animal Health Awareness	Animal Fostering & Welfare	Product Expertise & Demonstration
Pet Trends Monitoring	Client Feedback Management	Consumer Behavior Analysis
Pet Community Engagement	Value-Based Product Promotion	Product Marketing & Advocacy

**ANIMAL HANDLING EXPERIENCE**

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**Holistic Animal Background:** Grew up on a South American farm surrounded by a variety of animals. Adopted and rescued dogs, advocating for animal welfare and the importance of adoption.

- Aided in the delivery of baby dogs, cats, and other animals; provided primary care.
- Developed strong relationships with local pet stores through regular visits.

**Long-Term Pet Care & Nutrition Management:** Provided 12+ years of dedicated care to 2 dogs, a Pomeranian King Charles, and a Maltipoo, ensuring their daily needs, health check-ups, and comfort. Cultivated strong bonds of trust and understanding with pets, resulting in non-aggressive and warm behaviors.

- Transformed a pet's health through careful nutritional adjustments. Applied research-based knowledge of special dietary needs specific to pet health conditions.
- Ensured regular pet grooming by updating groomers on existing health conditions, allergies, injuries, or anxiety.
- Scheduled routine vet visits, immediately responding to emergencies and overseeing vaccinations and health evaluations.

**Therapy Dog Training & Service:** Trained and oversaw pet dog's service as a therapy dog specifically for autistic kids, leveraging the dog's calm and nurturing temperament. Collaborated with professional trainers for specialized guidance in dog training.

- Developed unique training methods tailored to individual pet personalities and requirements.
- Established key commands based on behavioral patterns to teach pet manners.

**Animal Socialization:** Championed holistic wellness for pets by frequently engaging in pet-oriented community social events.

- Volunteered for overseeing and feeding both large breeds, like Golden Retrievers and smaller breeds, establishing versatility in animal care techniques and handling.

**PROFESSIONAL EXPERIENCE**

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Corporate Sales Manager at Aimbridge Hospitality (06/2023 – Present); Sales Manager at Shore Hotel & Ocean View Hotel (01/2023 – 02/2023); Corporate Sales Manager at Cheeca Lodge Resort & Spa (11/2022 – 01/2023); Corporate Sales Manager at Ritz Carlton/JW Marriott (08/2022 – 12/2022); Public Relations Manager (Sales & Customer Experience Advisor Duties) at Davidovich & Associates (06/2017 – 06/2018); National Sales Manager at Princess Hotel (02/2014 – 01/2017)

**PROFESSIONAL DEVELOPMENT**

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Health Coaching & Nutrition Certification, Purchase College, School of Liberal Studies & Continuing Education  
Health Coach Certificate, Institute for Integrative Nutrition  
Holistic Health Practitioner Certification, American Association of Drugless Practitioners (AADP)  
Bachelor of Arts (BA) in International Business (IB), University of Guyana